

CES SEG. CONTES

引領的兒牌展英語語音學習旅程 Guiding Children through an English Phonics Learning Journey



白國際語音專家作者 團磷設計

Specially designed by an international writing team of phonics experts

牛津語音階梯 Oxford 5 Steps towards **Successful Phonics** Learning

連結語音和書寫文字

Associate sounds with the written forms of letters

把字詞分析為首音和尾韻 Segment words into onsets and

把首音和尾韻拼合成字詞 Blend onsets and rhymes to form words

辨識字詞的尾韻及首音 Recognize rhymes and onsets

數字詞音節:建立對音節和 語音的敏感度

Separate words into syllables, build awareness of syllables and sounds

phonological awareness (PA)





◉ 低班 K2



- 辨識字詞的首音和尾韻
- 學習把音拼成字詞,見字讀音
- ★ Identify the onsets and rhymes
- Learn the blending skill for reading

以故事引入

Use stories to introduce words and sounds



學習拼合語音 Learn to blend the sounds



🧖 高班 K3



phonics

learning

辨識字詞的首音和尾韻

- 深化拼音技巧
- 學習把字分拆成首音和尾韻, 聽音拼字
- ★ Identify the onsets and rhymes
- Consolidate the blending skill
- Learn the segmenting skill for spelling











學習分拆字詞 Learn to segment the words





- 辨識字詞的首音
- ★ Clap the syllables
- Identify the onsets/

全新推出 New in 2023 Plus 1-2

Watch demo

以常見字詞引入 Start by introducing common words

掃二維碼聆聽語音、 字詞及歌曲 Scan the QR codes and listen to sounds, words and songs



字母語音歌 Song for associating the letter and its sound

豐富教材 Components





發聲課本及大書

Talking Pupil's Books and Big Books



apple cake • 字詞卡* Word Cards ' Get Set, GO! PHONICS

cat o

發聲語音卡

Talking Sound Cards

教師手冊 Teacher's Guides



兒歌海報 **Chant and Song Posters***

The letter a makes the sound /a/.



發聲互動遊戲海報 **Talking Game Posters**



* Plus 1-2 提供列印版本, 不設點讀功能 Printable version available

for Plus 1-2, incompatible with Oxford Reading Pen

🔃 網上教師培訓課程 **Online Teacher's Training Course**



強化版 Upgraded

₹ 教與學資源中心 **Teacher's Resources Centre**



★ 大量教學資源供下載 Abundant downloadable teaching resources

電子教學支援 **Digital Learning Support**

NouTube 牛津幼兒教育頻道



★ 教材使用、教學分享短片等 Component usage tips, teaching demo, etc.

🞇 iSolution 電子學習平台 iSolution e-Learning Platform



★ 故事動畫、字詞動畫等 Story animations, word animations, etc.

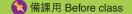
家長支援 Parent Support



中英雙語家長指引 Bilingual notes to parents



口肌訓練活動及語音示<u>範短片</u> Oral motor exercises and sound demo videos



🞇 課堂用 During class

牛津的黎英語系統 助助兒順利升小

Oxford English Learning Solution for a Smooth Transition to Primary School



English

全面提升幼兒英語能力 Enhance children's English language skills

Well-received general English textbooks

深受歡迩英語教科書



教與學資源中心 Teacher's Resources Centre



牛津電子學習平台 Oxford Digital Learning Platform



牛津幼教頻道 Oxford ECE Channel





Oxford **Story Tree**

優質分級英語故事書 Quality graded storybooks

培養幼兒閱讀興趣 Nurture children's interest in reading



教師培訓及工作坊 Teacher's training and workshops

牛津點讀筆 Oxford Reading Pen Get Set, Ge! **PHONICS**

> 獲獎語音教材 Award-winning phonics series

發展幼兒音韻覺識能力 Develop children's phonological awareness

如有任何查詢,歡迎聯絡本社服務 貴校的客戶主任,或致電本社營業及服務熱線 2516 3126。 For any enquiries, please contact our Account Executives.

營業主任 Account Executive	聯絡電話 Mobile	服務地區 District
Fiona Lam 林詩淇 (各區統籌)	6323 2906	九龍塘、九龍城、何文田、紅磡
Hikey Yuen 袁秀容	6208 6016	沙田、馬鞍山、上水、粉嶺、大埔、葵青
Nancy Yip 葉楚茵	6208 6030	荃灣、屯門、元朗、天水圍、東涌、離島
Billie Chan 陳碧麗	9856 3854	大角咀、油尖旺、深水埗、黄大仙、彩虹、將軍澳、西貢
Alex Cheung 張嘉荃	6112 8249	香港島、觀塘、藍田



牛津網址:www.oupchina.com.hk

香港九龍灣宏遠街1號一號九龍39樓 營業及服務熱線:(852)25163126 傳真: (852) 2597 4083

牛津學前教育網:trc.oupchina.com.hk/newkg/

澳門北京街202A 至246號澳門金融中心9樓L座 **營業及服務熱線**:(853) 2870 6178

傳真:(853)28706179