

OXFORD
UNIVERSITY PRESS



Oxford English

for Preschool



A simple way to
teach quality English

Newly
launched in 2021
全新推出



Why Oxford English for Preschool?

學前英語的最佳選擇



1

Adopts Simultaneous Multisensory Approach in a simple and easy way for classrooms
輕鬆應用多元感官教學法

Engaging sensory gimmicks in Pupil's Books and Activity Books 學生課本及活動冊內有多個感官探索小玩意

★ Rub and smell.
 擦一擦，聞一聞



K1

★ Touch and say.
 摸一摸，大聲說



K2

★ Pull and see.
 拉一拉，看一看

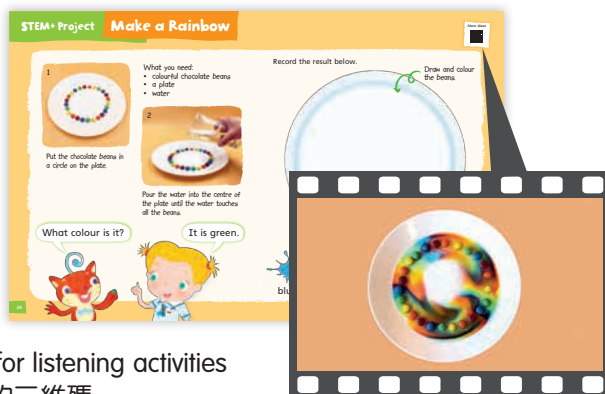


K3

Numerous QR codes to support learning 大量支援學習的二維碼



Demo videos for STEM+ projects
 科學專題示範影片

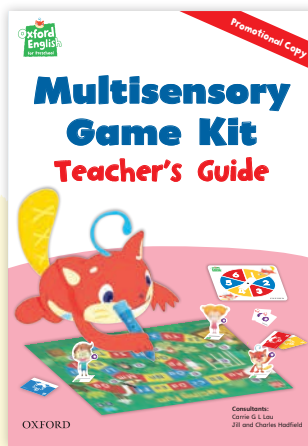


QR codes for listening activities
 聆聽活動的二維碼

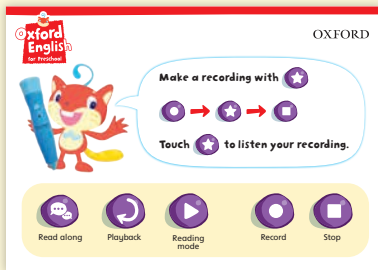
'Multisensory Game Kit' for easily setting up Sensory Wall/Table/Walk in classrooms
多元感官遊戲資源套 輕鬆佈置感官學習區



Classroom Posters
課室海報 (9 pcs)



Teacher's Guide
教師手冊



Reading Pen Panels
點讀筆控制板 (12 pcs)



Memory Cards
記憶卡 (72 pcs)



Recording Cards
錄音卡 (144 pcs)



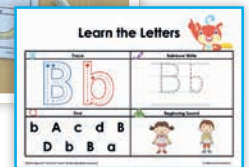
Paper Figures
角色棋子 (24 pcs)



Spinners 轉轉板 (6 pcs)



Board Games 棋類遊戲 (3 pcs)



..and more than **100** printable resources for downloading
 逾 **100** 種教學資源供下載打印





2

Offers comprehensive materials for delivering effective offline-merged-online learning, in and out of classrooms
完備教材融合線上線下教與學

Teaching and learning resources 教學及學習資源



Talking Pupils' Books 1-6
發聲學生課本第 1-6 冊

Talking Big Books 1-6
發聲大書第 1-6 冊



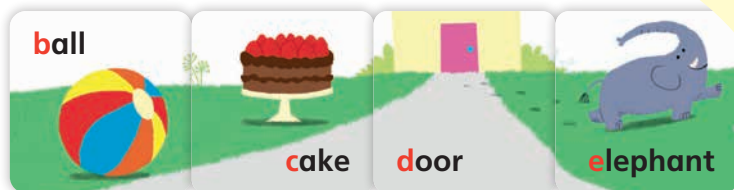
Talking Letters Books 1-2
發聲凹凸字母書第 1-2 冊



Talking Activity Books 1-6
發聲活動冊第 1-6 冊



Talking Letter Cards
發聲凹凸字母卡 (52 pcs)



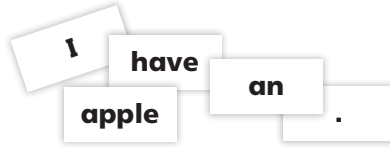
Play as puzzles!
同時可作拼圖遊戲!



Talking Word Cards
發聲字詞卡 (350 pcs)



Hand Puppets 手偶 (3 pcs)



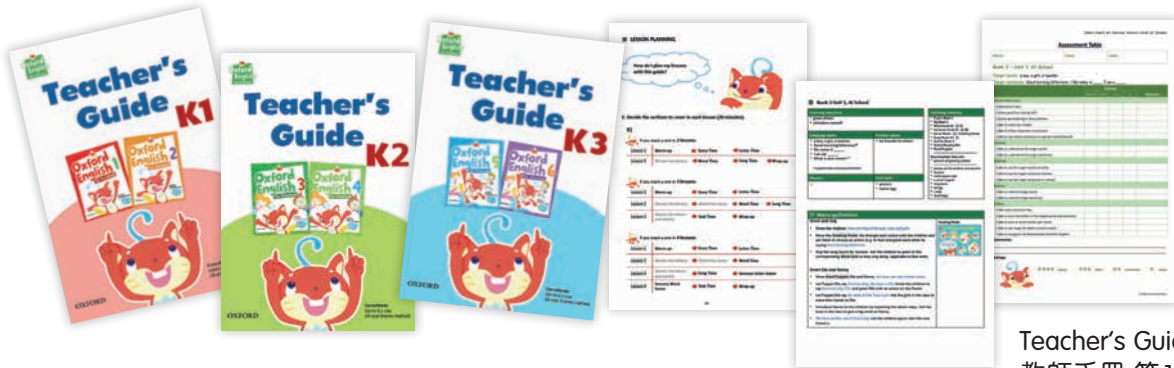
Talking Sentence Cards
發聲句子卡 (300 pcs)



Talking Word Posters 發聲字詞海報 (40 pcs)



Talking Song Posters 發聲兒歌海報 (58 pcs)



Teacher's Guides 1-3
教師手冊 第1-3冊

Teachers can deliver quality lessons in less time by...

- ★ following the workflow
- ★ switching units around based on school needs
- ★ slightly modifying given activities and games to create new ones

教學步驟簡易，課堂安排有彈性，遊戲難度和玩法設計完備，幫助提高課堂成效

Home Learning Packs 家用學習套



附家長使用手冊





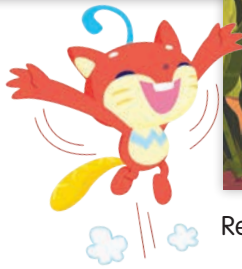
3 Provides strong IT support for teaching and children's self-learning
強大資訊科技支援課堂教學及幼兒自學

Oxford E-learning Platform 網上學習平台

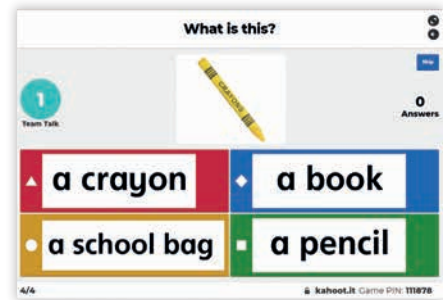
★ **For whole class activities 全班活動**



Tailor-made MTVs
個人化音樂錄像



Reality games 實境遊戲



Kahoot! games 線上遊戲

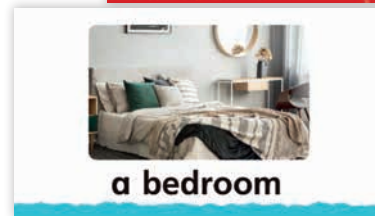
★ **For children's self-learning 幼兒自學**



Games for units and revisions
每個教學及溫習單元均設獨立遊戲



Letter Time
字母樂



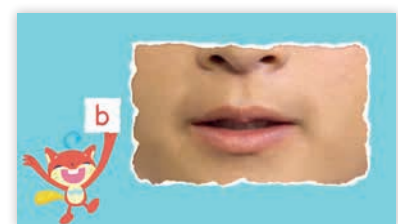
Word Time
字詞樂



Story Time 故事樂



Song Time 唱歌樂



Phonics Time 語音樂

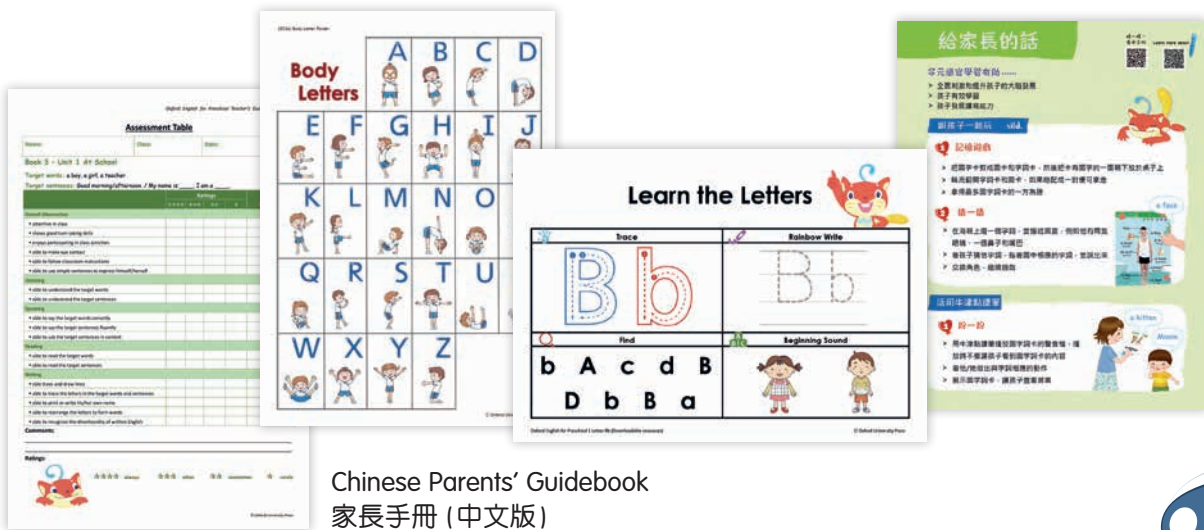
★ Teaching Resources Centre 教學資源中心



Teachers can download...

- ★ interactive pdf files (Pupils Books, Posters, Word Cards, etc.)
- ★ e-copies of lesson plans and assessment documents
- ★ extra copy masters for setting up sensory learning zone

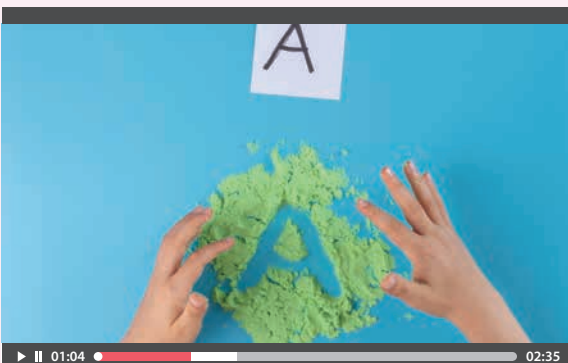
教師可隨時下載互動 pdf 檔案 (學生課本、海報、字詞卡)、教案及評估表、多元遊戲活動圖等



Chinese Parents' Guidebook
家長手冊 (中文版)



ECE Channel 幼教專業頻道



- ★ experts from all over the world share updated English teaching information
- ★ Oxford Reading Pen demonstration video

頻道備有世界各地幼教專家在線分享英語教學資訊、點讀筆示範影片等



Oxford Solution of Learning English

The best way to help children build a solid foundation of English and transit smoothly from kindergarten to Primary education

牛津幼教英語出版 為幼兒打好英語基礎 順利升小



Quality general English textbooks

- focus on the four language skills
 - matches local Chinese curriculum
- 配合本地課程兼著重培育英語聽說讀寫能力的優質英語課本



World-renowned storybooks

- ample opportunities to apply skills
 - nurtures reading habits and develops into life-long self-learning
- 旨在培養幼兒閱讀興趣和自學能力的英語故事系列



Online and offline workshops and support for teachers and parents

線上及線下教學及家長工作坊



Award-winning Phonics series

- develop phonological awareness
 - use onset-rhyme approach to blend and segment sounds
 - pave the way for phonics learning in primary education
- 著重發展幼兒音韻覺識力，配合首尾音拼合法的得獎語音系列

For more details, please contact our Account Executives for the programme framework and comparison tables.

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