



**Increase your students'  
learning capacity using  
multimodal texts**





## Easy self-access to multimodal learning resources through embedded QR codes



Audio files

Text 1 Magazine article

**GMOs: What you need to know**

We can use expressions of time to talk about when past events occurred. Can you find some examples in the article about GMO food? We will learn more about using expressions of time on page 32.

1 In the debate over GMOs—genetically modified organisms—it can be difficult to separate facts from misinformation. Are these crops unsafe? Or should we put our fears to rest and head for a GMO buffet?

2 GMOs are plants and animals that scientists alter in a laboratory by inserting genes from other organisms in order to make crops and livestock that are larger, stay fresh longer or are more nutritious.

**Top 10 GMOs**

Some of the most common GMO crops are corn and soybeans. These are used to make sugar that is commonly found in processed foods such as soda, candy and breakfast.

**Top 10 GMOs**

Rice, Corn, Potato, Yellow squash, Soybeans, Milk, Canola oil, Beets, Tomato, Papaya

3 GMOs first appeared in our food nearly two decades ago, yet the debate on their safety continues. How many times do we have to debate this? The vast majority of scientists now believe that GM foods are safe. In 2016, the National Academies of Science, Engineering and Medicine published a report claiming that it found no solid evidence that foods from GMOs were less safe than foods from non-GMOs.

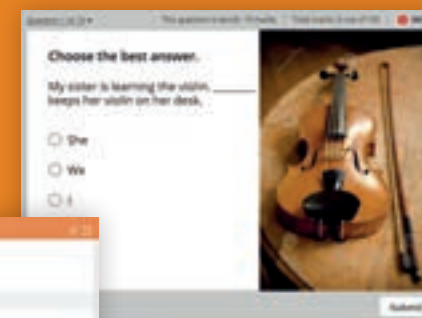
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Flipped classroom videos



Auto-marked quizzes



Animated reading information video



Grammar App





# Guide and challenge students to produce multimodal content in projects and speaking tasks

**Project 1**  
**What is your personality?**

*In groups, design and produce an online personality test for your class website.*

**A Follow the steps below and create your personality test.**

- Step 1** Find a suitable online personality test maker.  
Website: \_\_\_\_\_
- Step 2** Give your personality test an interesting title.  
Title: \_\_\_\_\_
- Step 3** Enter the questions and answers.
- Step 4** Save your personality test and make any necessary changes.

**Online personality quiz**

**Project 2**  
**Dine with your pet**

*In groups, create a cooking video for a healthy dish that pet owners and their pets can enjoy together.*

**A First, think about the purpose of your video and your intended audience. What kind of pet will the dish in your video be for? Why have you chosen this kind of pet?**

**B Different types of pets have different dietary requirements and food that they cannot eat. Research the dietary 'dos' and 'don'ts' for your chosen type of pet and list them below.**

**Dos**

**Don'ts**

**Cooking video**

**Speaking task** Your friends from overseas want to know where they should visit in Hong Kong. Make a video to suggest some places that they should visit.

See Teacher's notes for sample video script.

Patrick: I enjoy hiking and taking photos of the natural landscape. I'm not a pro though. Which hiking trail would you recommend?

Veronica: I'm interested in learning more about local history. I heard that there are still some traditional walled villages in Hong Kong. Is that true? Where can I find them?

Sandy: I love dim sum. This time I want to try some photogenic items like mustard buns in piggy shapes. Can you suggest a few contemporary dim sum restaurants for me?

Benjamin: I need to buy a tablet and maybe a pair of headphones. Is it trustworthy to buy these gadgets at the Ap Lei Street Flea Market? What should I pay attention to if I shop there?

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## Speaking task—vlog introducing places to visit in Hong Kong

**Project 2**  
**Screening additions**

*In groups, make a short video telling a story about addiction.*

**A What addiction do you want to tell a story about? Do some research and brainstorm ideas about this addiction.**

Typical behaviour/action  
• e.g. smoke a cigarette, eat junk food

Withdrawal symptoms  
• sweating, fatigue

Ways to beat it

addiction

People likeliest to suffer from it

**Short film about addiction**

**Project 2**  
**Game on!**

*In groups, design a game app for your favourite film.*

**A What is your favourite film? Think about it and complete the table below.**

My favourite film	
Title	_____
Setting	_____
Characters	_____
Plot	_____

**Game app featuring favourite film characters**

**Speaking task** Your teacher has asked you to create a promotional video about what you would invent if you could invent anything. Put your ideas in the flow chart and use it to record your promotional video.

See Teacher's notes for sample video script.

My invention: \_\_\_\_\_

Appearance & uses

Advantages & disadvantages

Other points

Conclusion

Call to action:

Punchline:

**More info**  
Some of the world's most useful inventions came from simple ideas to solve existing problems. For example, a teenager visiting India saw children drinking unclean water, so she created a cheap, easy way to purify water with solar energy.

120

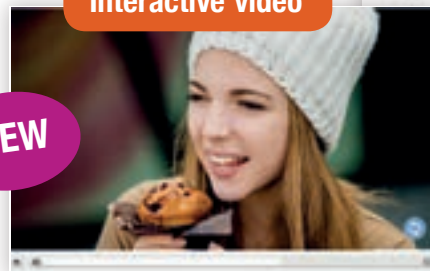
## Speaking task—promotional video for a new invention



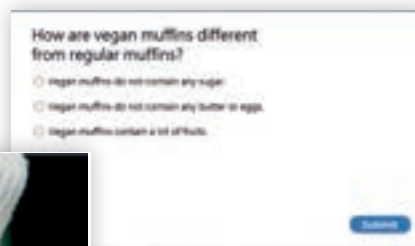
## Further support in multimodal learning



Interactive video



NEW



Multi-platform e-textbooks

Virtual tutorial

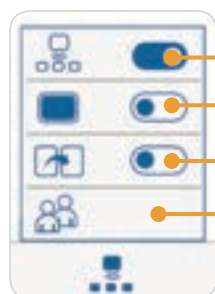


NEW

Multiple device management (MDM)

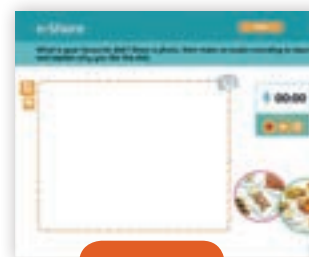


e-Activities



- Turn on/off MDM
- Black screens
- Page flip control
- Student status

Power Tools for Writing



e-Share



Polling



**Oxford English (Second Edition) YouTube playlist for further learning and to broaden students' knowledge of the unit topic**

