

Name: _____ () Class: _____ Date: _____

You have also found a survey report on the youth organization's website. Read the survey report.

Text 4 Survey report

Internet addiction on the rise in Fairyland

Introduction

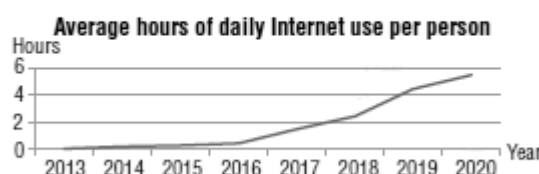
From 7 March to 21 March, Fairyland Research Group interviewed 400 people about their Internet use in order to track what is believed to be a worsening issue.

5 Internet use over time

According to the survey, people in Fairyland spent 5.5 hours daily surfing the Internet on average this year. We found out that

- 10 there has been an increase in the number of hours people spend on the Internet over the past years.

Graph 1



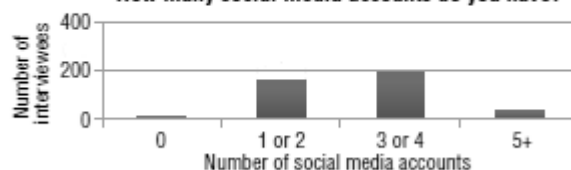
How people use the Internet

We asked the interviewees to state the number of social media accounts they accessed frequently. Half of them replied that they have three or four

- 15 social media accounts, while almost another half of them own at least one or two accounts. The most common of these were Giantstagram, ElfBook and Witcher.

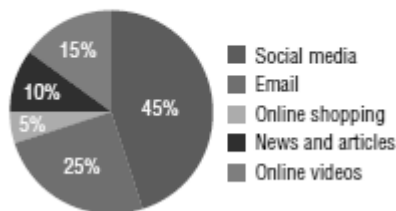
Chart 1

How many social media accounts do you have?



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Chart 2

Average per cent of Internet time
spent on different activities

We also asked interviewees what tasks they usually perform on the Internet.

Using social media (45%) ranks on top among all the activities in the survey, while checking emails (25%) ranks second. The third most frequent activity people in Fairyland do is watching online videos (15%). Reading online

news and articles (10%) and doing online shopping (5%) also appeared amongst the responses.

Effect on daily life

Nearly 90% of interviewees reported spending less time outdoors this year compared to ten years ago. Reasons for this change were cited as an increase in online shopping and an increase in online gaming. A startling change was noted in a small percentage of interviewees—approximately 3%—who spend less than one hour outdoors per day, compared to more than five hours previously.

Conclusion

Our survey shows that people tend to spend more time on the Internet than before. The popularity of social media may be responsible for the rise in Internet use. We are conducting another survey next year to study Internet behaviour in Fairyland and to see the progress of these trends.

Challenging reading and comprehension

Unit 8

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Comprehension 4 Your teacher is asking you some questions about the survey report. Answer his questions using information from the survey report. For multiple-choice questions, choose the best answer and blacken ONE circle only.

Complete the table about the survey.

Organization that did the survey	(1)
Year of survey	(2)
When survey was conducted	(3)
Total interviewees	(4)

5 i) What is the average amount of time Fairyland residents spend online?

ii) How does this compare to 2018?

6 Who does 'We' refer to in line 13?

7 Using information given in lines 13–27 and the graphs, complete the table with the missing percentages.

i) Fairyland residents with 3–4 social media accounts _____ %	iii) Fairyland residents who mainly use the Internet for shopping _____ %
ii) Fairyland residents who mainly use the Internet for checking their email _____ %	iii) Fairyland residents who mainly go online to watch videos _____ %



8 Do you think the common online activities in Fairyland are similar to those in Hong Kong? Why or why not?

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9 What are Giantstagram, ElfBook and Witcher?



10 Why might the following online activities cause people to spend less time outdoors?

i) Online shopping: _____

ii) Online gaming: _____

11 Decide whether the following statements are **True (T)**, **False (F)** or the information is **Not Given (NG)** in the email.

Statements	T	F	NG
i) The number of hours people spend on the Internet every day increased slightly between 2013 and 2014.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
ii) According to Chart 1, more than half of the interviewees have one or two social media accounts.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
iii) According to Chart 2, 25% of the interviewees check and send emails using smartphones.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
iv) A small group of respondents spend less than 60 minutes outdoors.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

12 Find a word in lines 29–34 that means the opposite of ‘predictable’.

13 What is the main idea of in lines 29–34?

14 What do the researchers think is the main reason why people are spending more time on the Internet?

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15 What results do you think researchers will see the next time they conduct this survey? Why?

16 Which of the following is a suitable alternative title for the survey report?

- | | |
|---|---------|
| A Survey on ways to beat Internet addiction in Fairyland | |
| B Percentage of Fairyland residents who do not use the Internet | |
| C Effect of Internet addiction on Fairyland residents | A B C D |
| D Fairyland's rising rate of Internet addiction | ○ ○ ○ ○ |



17 Which of the Internet activities mentioned in the text do you spend most of your time on? Why?
