

Answer key

Comprehension 1

- 1** D
- 2** i) solidarity
ii) dire
- 3** because they think it does not result in real action or change (any reasonable answer)
- 4** B
- 5** i)
ii) ✓
iii)
iv) ✓
- 6** successful online charity campaigns
- 7** (i) photo (iv) donate
(ii) bare/shoeless (v) brand-new
(iii) hashtag (vi) impoverished
- 8** Ice bucket challenge: raised millions of dollars for ALS research that led to the discovery of the gene that causes ALS
One Day Without Shoes Campaign: over 27,000 pairs of shoes were donated to poor children in ten countries
- 9** They both needed participants to perform a certain action.
- 10** Participants were required to challenge their friends to do the Ice Bucket Challenge and their friends had to complete it within a time limit.
- 11** II B
III D
IV C
V E
- 12** i) viral
ii) concrete
iii) fruitful
iv) splashed