

牛津 Oxford Story Tree 「Biff、Chip 和 Kipper 遊香港」填色比賽

喜愛探索世界的 Biff、Chip 和 Kipper 計劃與家人來港遊玩，可是他們對香港不太熟悉。遊香港有千百萬種玩法，參加熱鬧節慶、享受郊外美景、體驗傳統文化、參觀歷史建築物。你能介紹一位新朋友給他們認識嗎？又或是向他們推介香港值得遊覽的人氣旅遊景點？

目的	發揮幼兒創意和提高表達能力，加深對香港的認識		
參加資格	全港幼稚園學生		
比賽組別	組別	主題	
	幼兒班組 (K1)	自由填上顏色。	
	低班組 (K2)	在圖畫的空白位置創作並繪畫一位新朋友，給Biff、Chip和Kipper認識。	
	高班組 (K3)	在圖畫的空白位置創作並繪畫一個香港景點，介紹給Biff、Chip 和Kipper前往遊覽。	
作品規格	填色方法全無限制，參賽者須按其參賽組別在參賽圖畫上填色及創作。不接受任何立體加工（例如貼紙、閃粉等）。		
參加方法	索取報名表格		
	1. 使用隨本信函附上的報名表格（可自行影印）		
	2. 學校老師可聯絡本社客戶服務主任索取		
	投寄報名表格及參賽作品		
	請把填妥之報名表格連同參賽作品，交回學校郵寄至以下地址：		
	牛津大學出版社（中國）有限公司		
	香港九龍灣宏遠街 1 號一號九龍 39 樓		
	（信封面請註明）「Biff、Chip 和 Kipper 遊香港」填色比賽		
	*每位參賽者只能提交一份作品		
	*是次比賽只接受由學校郵遞作品，恕不接受參賽者自行郵寄或網上提交作品		
截止日期	2019 年 1 月 15 日		
評審	作品將由牛津大學出版社代表作出評選		
評選準則	創意（30%）、繪畫和填色技巧（30%）、美感（30%）及配合主題（10%）		
獎項	每組設冠軍、亞軍、季軍各一名及優異獎十名。		
	冠軍(一名)：Oxford Story Tree 系列圖書一套連牛津點讀筆乙支、書券及獎狀 (總值約港幣\$2,000)		
	亞軍(一名)：Oxford Story Tree 系列圖書一套連牛津點讀筆乙支、書券及獎狀 (總值約港幣\$1,500)		
	季軍(一名)：Oxford Story Tree 系列圖書一套連牛津點讀筆乙支、書券及獎狀 (總值約港幣\$1,000)		
	優異獎(十名)：獎狀		
	*所有得獎作品將收錄於 2019 年新出版之《Oxford Story Tree 英語故事填色冊》中，以茲紀念。		
賽果公佈	得獎名單將於 2019 年 2 月內於牛津大學出版社網頁 (https://www.oupchina.com.hk/XXX) 公佈，各得獎者亦將會透過學校收到得獎通知。		
校內甄選賽	為鼓勵更多幼兒參與是次比賽，建議學校可先進行校內甄選，再推薦表現優異的作品參賽。		
詳情及細則	有關詳情可參閱以下網址或掃瞄右方 QR Code： https://www.oupchina.com.hk/XXX		

QR1

QR2

查詢：

請聯絡本社服務 貴校的客戶服務主任或致電本社營業及服務熱線 2516 3126。

Oxford Story Tree "Biff, Chip and Kipper's Hong Kong Tour"

Colouring Competition

Our beloved explorers Biff, Chip and Kipper are going to visit Hong Kong with their family. And they are looking for inspiration on the city's most popular attractions and activities, so as to experience the life and soul of Hong Kong. Dive into a festival, hike a mountain trail, visit a temple, explore a walled village... To give them a warm welcome, could you introduce them to a new friend or some nice places to visit in Hong Kong?

Objective	Unleash children’s creativity and enhance their expressive skills and have a better understanding of Hong Kong		
Eligibility	Local kindergarten students		
Entry Categories	Entry Categories	Theme	
	K1	Colour freely.	
	K2	Create and draw a new friend for Biff, Chip and Kipper.	
	K3	Draw a place in Hong Kong that you recommend Biff, Chip and Kipper to visit.	
Entry Requirements	Any forms of colouring are accepted. Participants are required to draw and colour the picture according to the instructions. Any pictures with additional materials (e.g. stickers, sparkling powder) will not be accepted.		
Submission of Entries	<div>Getting the entry form</div> <div><div>1. Use the enclosed form (photocopies are accepted)</div><div>2. Contact OUP Account Executives</div></div> <div><div>Submitting the form and entering the competition</div><div>Please submit the filled form together with the entry to your school.</div><div>Schools then post students’ entries to the following address:</div><div><div>Oxford University Press (China) Ltd.</div><div>39th Floor, One Kowloon, 1 Wang Yuen Street, Kowloon Bay, Hong Kong</div><div>(Please write this on the envelope) “Oxford Story Tree ‘Biff, Chip and Kipper’s Hong Kong Tour” Colouring Competition’</div></div><div><div>*Each participant can submit one entry only.</div><div>*Only postal submissions by school are accepted, no individual postal or online submission.</div></div></div>		
	<div>QR1</div>		
Deadline	15 th January 2019		
Judges	Representatives of Oxford University Press (China) Ltd		
Selection Criteria	Creative expression (30%), drawing techniques (30%), aesthetic sense (30%) and relevance to the theme (10%)		
Awards	<div>In each category, there will be one champion, one 1st runner-up, one 2nd runner-up and ten merit prizes.</div> <div>Champion (one entry): Oxford Story Tree readers with an Oxford Reading Pen, book coupons, a trophy and a certificate (around HK \$2,000)</div> <div>1st runner-up (one entry): Oxford Story Tree readers with an Oxford Reading Pen, book coupons, a trophy and a certificate (around HK \$1,500)</div> <div>2nd runner-up (one entry): Oxford Story Tree readers with an Oxford Reading Pen, book coupons, a trophy and a certificate (around HK \$1,000)</div> <div>Merit prize (ten entries): A certificate</div> <div>*All winning entries will be included in the <i>Oxford Story Tree Colouring Book</i> to be published in 2019.</div>		
Announcement of Results	The winners will be announced in February 2019 on the Oxford University Press website (https://www.oupchina.com.hk/XXX). Winners will also be notified through their schools.		
School-based Selection	To encourage extensive participation, schools may consider selecting outstanding works for the competition.		
Terms and Conditions	<div>Please visit our website or scan the QR code for more details:</div> <div>https://www.oupchina.com.hk/XXX</div> <div><div>QR2</div></div>		

QR1

QR2

Enquiry :

Please contact the OUP Account Executive for your district or call our sales and service hotline at 2516 3126.



牛津 Oxford Story Tree 「Biff、Chip 和 Kipper 遊香港」填色比賽 - 報名表格

Oxford Story Tree “Biff, Chip and Kipper in Hong Kong” Colouring Competition - Entry Form

參賽者可自行影印或聯絡本社客戶服務主任索取表格

This entry form and the pictures to be coloured can be photocopied or you may contact OUP Account Executives for extra copies

I/ 參賽者資料 Participant's information

組別 Entry Category : ☐ 幼兒班組 (K1) ☐ 低班組 (K2) ☐ 高班組 (K3)

中文姓名 Chinese Name : _____ 英文姓名 English Name : _____

就讀學校 Name of School : _____

II/ 負責老師資料 Teacher's information

老師姓名 Name of Teacher : _____ 職位 Position : _____

聯絡電話 Contact Number : _____

電郵地址 Email Address : _____

III/ 參賽學校聲明 Declaration

1. 本校確認參賽作品是原創，不涉及任何形式的抄襲行為，而且未曾把作品提交到其他比賽。
Our school declares and guarantees that the design submitted is original work and has not been used to enter any other competition.
2. 本校同意牛津大學出版社複製或展出有關參賽作品作宣傳及推廣之用。
Our school agrees that the organizer reserves the right to use our design, take photos and videos in any way deemed appropriate by the organizer, including but not limited to use in any media for promotional purposes.
3. 本校同意牛津大學出版社在本比賽的相關事宜上作出最終決定。
Our school agrees that the organizer reserves the right to make the final decision regarding the competition.

學校印鑑 School stamp : _____ 日期 Date : _____

牛津 Oxford Story Tree 「Biff、Chip 和 Kipper 遊香港」填色比賽 - 參賽作品

Oxford Story Tree “Biff, Chip and Kipper in Hong Kong” Colouring Competition - Entry

組別 Entry Category	主題 Theme
<input type="checkbox"/> 幼兒班 K1	自由填上顏色。 Colour freely.
<input type="checkbox"/> 低班 K2	在下圖空白位置創作並繪畫一位新朋友，介紹給Biff、Chip 和Kipper認識。 Create and draw a new friend for Biff, Chip and Kipper in the picture below.
<input type="checkbox"/> 高班 K3	在下圖空白位置創作並繪畫一個香港景點，介紹給Biff、Chip 和Kipper 前往遊覽。 In the picture below, draw a place in Hong Kong that you recommend Biff, Chip and Kipper to visit.

填色圖像 x 1



(make use of the characters from this picture)